PYRAMID WEB DESIGN

Client Questionnaire

Company Name: Position:
Contact Name:
Website Address: http://
Contact e-mail address:
Contact phone number: -phone
-fax
Pyramid contact: Jason Bender
Jason.Bender@pyramidwebdesign.com

Business Questions

1. Do you currently have a website?
2. Have you thought about a domain name? Is it available? Have you registered it? If so, what is your domain name and who is it registered with?
3. Please provide a brief business background
4. What is the short-term budget for this project? (Long-term?)
5. What are the project timeline goals and specific deadlines?
6. Who will develop the content for your site (text,photos,media)?
7. How many people are involved in the approval process? List individuals: Name,Email, Phone:

Marketing Questions

1. Who are you trying to reach? (Demographics?).
2. How or why would someone know of and come to this site? (Will you need online promotion such as: ads, links, banners, search engine submission?)
3. How will this site reflect your image and current advertising and PR efforts? (Please provide samples.)
4. What kind of look and feel would you like for the site? (Should the site be: fun, informative, professional, entertaining, urgent?) List several sites that you like and why.

Website Purpose Questions

1. What are the goals? What is the purpose for this site?
2. What is the single message you want your audience to take away from the site?
3. Mandatory site information: What has to be on the site?

Technical Questions

1. Do you currently have or will you require email off your domain?
2. Will you need hosting services?
3. How often will the site be updated? (Daily? Weekly? Monthly?)
4. Will you need database information accessible from your website? Like inventory system or shopping cart.
5. What speed is your computer? (Pentium III, IV ...)
6. What is your operating system? (Windows XP, Vista, 7, Mac, Linux, Other)
7. What Internet browser do you use? (Microsoft Internet Explorer, Firefox, Google Chrome, ect.) What version? (5.0, 6.0, 7.0, 8.0+)
8. What size monitor do you use? (15", 17", 19+)
9. What monitor resolution are you running? (800x600, 1024x780, or higher)
10. What kind of personal Internet Service do you use at home? (dial-up, cable, DSL, other) Who is your Internet Service Provider (ISP)? (AOL, Comcast, Charter, AT&T)
11. How often do you check your email?

Thank you for taking the time to supply us with this vital information. It is crucial to the success of your future website.